



## Svanhildur Pálsdóttir

will present the project Wool in the North, which was funded by NORA.

Participants from the Faroe Islands, Greenland, Norway, and Iceland collaborated on this initiative, focusing on the wool from North Atlantic short-tail sheep, a breed common to all these regions.

The primary aim of the "Wool in the North" project was to enhance the value of wool through tourism and to promote education and awareness among various stakeholders, including farmers and tourists. The project highlighted the significance of wool, emphasizing its importance in the past, present, and future.

In the presentation Svanhildur will focus on the progress of the project, the concept that was created and the outcomes the project achieved.

Title: Wool in the North, Tours for the Curious, Conscious and Creative.