

1st European Wool Forum: A Panel Discussion to Collaborate, Learn, and Drive the Future of European Wool Together

Karin Flatøy Svarstad, Founder North Atlantic Native Sheep and Wool Conference (NANSW)

Dorthea Joensen, Búnaðarstovan

Nathalie Ketterle, European Wool Association AISBL

Be part of history at the very first European Wool Forum to be held in a hybrid format, marking a new era in pan-European collaboration on wool.

Across Europe, numerous outstanding projects and initiatives are revitalising locally grown wool. Despite facing significant challenges in shearing, sorting, collecting, and processing these local wools, innovative ideas and solutions are emerging. However, most of these initiatives have been working in isolation, with limited pan-European cooperation. It's time to change that!

This European Wool Forum, a hybrid event, will bring together all European actors to exchange knowledge, share learnings, and work on joint solutions. This format will enable everyone to participate, whether in person or online.

A key focus will be the North Atlantic Native Sheep and Wool Conference (NANSW). Initiated over a decade ago by Karin Flatøy Svarstad in response to a dramatically worsening situation for wool and native sheep in the Atlantic region, NANSW has become a lighthouse of inspiration. It demonstrates the power of collective action and strategic initiatives, showing that significant improvements are possible.

By participating, you'll gain insights from NANSW's success and learn how to apply similar strategies to your projects. Connect with fellow wool enthusiasts, share experiences, and collectively work towards a thriving future for European wool.